

Family Safety for the Online World and the Real World

Helping Families Stay Protected & Connected – No Matter Where They Are

From kids & teen drivers to aging parents and everyone in between, employees want to help keep their loved ones safe. Aura and Life360's leading digital solutions help keep families protected and connected – both online and offline. With peace of mind knowing their loved ones are safe, your employees can stay focused and engaged at work.



Aura

★★★★★ 4.7 stars on Apple App Store

- Identity, credit & financial protection
- Scam & cybercrime prevention
- Reduce spam calls & texts
- Child & family digital safety tools



Life360

★★★★★ 4.8 stars on Apple App Store

- Location sharing & history
- Crash detection & 24/7 emergency dispatch
- Driver reports
- Roadside assistance



Aura

now

✗ Spam call blocked.



Aura

5m ago

✗ Emma used her device for 32 minutes after midnight.



Aura

12m ago

✗ Your Facebook account may have revealed sensitive data.



LIFE360

now

📍 Michelle arrived at home.



LIFE360

5m ago

⚠️ Sarah has triggered an SOS.
Emergency services are on the way.



LIFE360

10m ago

🏁 Mark completed a 5mi drive.
Top speed: 68mph.



Frequently Asked Questions

Q: What is Life360?

A: Life360 is [a leading family connection and safety company](#) with over 88 million users worldwide. The category-leading mobile app empowers users to stay connected to the people, pets, and things they care about most with a range of services including location sharing, driver reports, crash detection with emergency dispatch, roadside assistance and more.

Q: How does the Aura + Life360 Family Safety Bundle support employees?

A: Aura and Life360 have the shared mission to help keep families safe in an increasingly connected world. Combining Aura's unmatched family digital safety suite with Life360, the leading platform for family location tracking & safety, helps protect employees and their loved ones in both the digital world and the real world.

The exclusive Aura + Life360 Family Safety Bundle provides safety, confidence and convenience in today's increasingly connected world - all in one employee benefit and at an unbeatable value.

Q: In what plans is the Life360 Family Safety Bundle available?

A: The Life360 bundle is available on the MetLife + Aura Identity & Fraud Protection family plans.

Q: What is the employee experience for creating their Life360 account?

A: Employees will receive a Welcome Email on their plan effective date containing an activation link. Upon clicking the link, they will be guided through simple steps to create their Life360 account.

Participants will still receive the Aura Welcome Email on the effective date as well. The Welcome Emails from Aura and Life360 will each include content speaking to the bundle to help employees understand they are receiving access to both products as part of their MetLife + Aura Identity & Fraud Protection benefit election.

Q: Does the employer have to send any additional data related to the Aura+Life360 bundle and/or is there any impact on the enrollment file?

A: No, all needed data for Life360 activation is already included in the enrollment file sent by the employer, including the employee's email address to receive the Welcome Email from Aura and Life360.

Q: Does Life360 sell or share personal data they receive or collect on enrolled employees?

A: No! Both Aura and Life360 respect user privacy and do not and will not sell the personal information of members who subscribe to the Life360 services through the employee benefits channel.

The Life360 memberships available through the employee benefits channel are unique premium memberships, which means that ads will not be shown in the Life360 app to those members, and those members' data will not be used for advertising purposes nor shared with Life360's advertising partner(s) or other third parties who are not service providers for Life360.

Aura is a product of Aura Sub, LLC. Aura Sub, LLC. is not affiliated with MetLife, and the services and benefits they provide are separate and apart from any MetLife product. Life360 is a product of Life360, Inc. which is distributed by Aura and is not affiliated with MetLife, and the services and benefits they provide are separate and apart from any MetLife product.

No one can prevent all identity theft or monitor all transactions effectively.