



BlueCross BlueShield of Illinois

August 2021

New Members Can Join the Fitness Program and Have Enrollment Fee Waived for September

The waived enrollment promotion is only available to groups with the Fitness Program, included in the Well onTarget® program. Additionally, not all groups have Blue PointsSM; members should check with their benefits representative to determine Blue Points eligibility.

New eligible members can enjoy fitness this fall when they take advantage of the waived enrollment opportunity for the Fitness Program. The enrollment fee of \$19 will be waived for eligible new members who sign up from Sept. 1 to Sept. 30, 2021.*

To qualify for the waived fee, members will be asked to enter a coupon code **SEPTWAIVED21** at the time of checkout.**

To enroll: Members can log in to [Blue Access for MembersSM](#) (BAMSM) and under “Quick Links,” choose “Fitness Program.” They will need to enter the code “**SEPTWAIVED21**” during enrollment to join for free before Sept. 30. Then they can decide on the plan that best meets their needs and select the fitness location that is right for them. Or, they may also enroll by calling 888-762-BLUE (2583) Monday through Friday, between 7 a.m. and 7 p.m. CT.

Fitness Program* details:** Four flexible gym options are available from \$19 to \$99, offering convenience and access to a nationwide network of participating facilities. Members can work out whether traveling, at home or at work.

- Members can select a plan option that best suits their lifestyle based on location and facility access.
- Once they join, they'll have access to all locations within the purchased plan as well as locations in any of the lower-priced plan options.
- They can access thousands of digital fitness videos and live classes including cardio, bootcamp, barre, yoga and more through an online platform. Digital access is included with Base, Core, Power and Elite memberships.

Use the mobile app:

- Real-time check-in/activity reporting
- Ability to schedule and purchase studio classes
- Explore nearby locations in the Fitness Program network
- Track current/past studio classes
- Easy access to membership card

Members can download the Well onTarget Fitness Program app (free of charge) from both the Apple and Android app stores and log in using their BAM credentials.

Other features include:

- Real-time data: Provided to the mobile app and Well onTarget portals.
- Complementary and Alternative Medicine (CAM) discounts through the Whole Health Living Choices Program. Save money through a nationwide network of 40,000 health and well-being providers such as acupuncturists, massage therapists and personal trainers. Members can register at [whlchoices.com](#).
- Blue Points: 2,500 available points for joining the Fitness Program. Members earn additional points for weekly visits. Points can be redeemed for apparel, books, electronics, health and personal care items, music and sporting goods. ****
- Web resources: Go online to find fitness locations and track visits.*

* After Sept. 30, 2021, regular enrollment fees will apply to all new memberships.

** This offer can't be combined with any other promotional offers.

- **** *Individuals must be 18 years old to purchase a membership. Dependents, 16-17 years old, can join but must be accompanied to the location by a parent/guardian who is also a Fitness Program member. Check your preferred location to see their membership age policy. Underage dependents can log in and join through the primary member's account as an "additional member."*
- **** *Member agrees to comply with all applicable federal, state and local laws, including making all disclosures and paying all taxes with respect to their receipt of any reward.*

The Fitness Program is provided by Tivity Health™, an independent contractor that administers the Prime Network of fitness locations. The Prime Network is made up of independently owned and operated fitness locations.

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