protect what makes you, you.

There's nothing more valuable than your identity.

Identity fraud can happen to anyone — 40 million individuals in the United States were hit in 2022 alone.[1] Unfortunately, even someone who knows how to minimize their exposure may still be at risk. That's why your company provides **Allstate Identity Protection Pro+** as a benefit.

For over 90 years, Allstate has been protecting what matters most. Now get comprehensive identity monitoring and fraud resolution designed to help you protect yourself and your family against today's digital threats.

Prepare for what's next with:

- **Identity, financial account, and credit monitoring**
- **Family digital safety tools to help keep kids safe[Δ‡]**
- **Up to $1 million in identity theft expense reimbursement[†]**

Allstate℠
IDENTITY PROTECTION

1: 2023 Identity Fraud Study, Javelin Strategy & Research

Get identity protection for real life. Sign up during open enrollment.

It's easy to get started

1. **Sign up**
   You're protected from your effective date.
2. **Activate key features**
   Explore additional features in our easy-to-use portal and apps.
3. **Live your best life online**
   We've got you covered with 24/7 alerts.

With Allstate Identity Protection Pro+, get advanced features designed to help you defend yourself from today's risks:

- Allstate Digital Footprint®, our proprietary privacy tool, shows where your data lives online and how it might be exposed‡
- Allstate Security Pro® delivers updates and education on scams relevant to you
- Identity Health Status gives you at-a-glance insight into your risk
- Comprehensive identity and financial monitoring
- Dark web monitoring
- Robocall blocker‡
- Ad blocker‡
- Social media account takeover monitoring
- Tri-bureau credit monitoring with annual reporting and credit score
- Lock your TransUnion credit report in a click and get credit freeze assistance
- Protect yourself and your family (everyone that's "under your roof and wallet")Δ
- Get senior family coverage for parents, in-laws, and grandparents age 65+Δ, plus access our Elder Fraud Center with specialized scam support
- Family digital safety tools that include web filtering, screen time management, and location tracking to help keep kids safeΔ‡
- Full-service remediation and resolution support available 24/7
- Up to $1 million in expense reimbursement for stolen funds and out-of-pocket costs due identity theft†

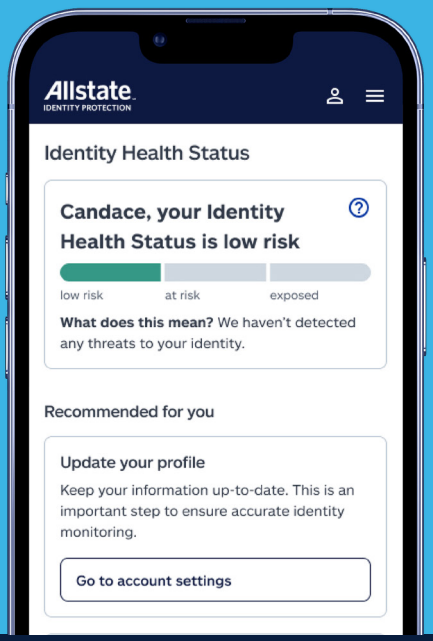
Δ Only available with a family plan. Allstate Identity Protection's coverage definition can be aligned with client's benefits eligibility. Contact your Allstate Identity Protection representative for more details.

‡ Some features require additional activation. Privacy management features cover up to five email addresses in a family plan. Robocall blocker and ad blocker can only be used by primary subscriber, even in a family plan. Cyber and family digital safety features are managed through the primary subscriber's account in family plans.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Product may be updated or modified. Certain features require additional activation.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.



Plans and pricing

$**8.50** per person / month

$**16.50** per family / month

Questions?

1.800.789.2720
or visit myaip.com

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IDENTITY PROTECTION